

# DATA PROTECTION NOTICE

Data protection is of particular concern to us. We process your personal data (hereinafter referred to as "data") in accordance with the legal requirements and would like to do so in a transparent manner. Therefore, we would like to briefly explain to you in the following data protection notice which data we process, and for what purposes and on what legal basis this is done. In addition, you will receive information about contact persons and your rights in connection with data processing.

## **Name and contact details of the controller:**

Leuphana Universität Lüneburg  
vertreten durch den Präsidenten  
Universitätsallee 1  
21335 Lüneburg

## **Contact details of the data protection officer:**

Leuphana Universität Lüneburg  
- Datenschutzbeauftragter -  
Universitätsallee 1  
21335 Lüneburg

E-Mail: [dsb@leuphana.de](mailto:dsb@leuphana.de)

## **Purposes and legal basis of data processing:**

### 1. Log-Files

When you visit our website, we store log files. These contain your IP address, the date and time of your visit, the URL you accessed, the URL you last visited (referrer URL), the browser you are using and its version, and the version of your operating system.

In addition, the URL you accessed, the browser you used and its version, the version of the operating system you are using and the screen size you are using are sent to a server of our maintenance service provider together with JavaScript error messages so that we can analyse and eliminate error messages from the JavaScripts used on our site. This prevents downtime of JavaScripts working on the website. No link is made to your IP address. We have concluded a contract with our maintenance service provider eCentral GmbH for this processing.

We use this data to prevent misuse of our website and to enable you to visit our website without disruption and in the best possible way. The legal basis for this processing is § 3 p. 1 no. 1 Niedersächsisches Datenschutzgesetz (NDSDG) in conjunction with Art. 6 para. 1 p. 1 letter e, para. 2 and 3 of the General Data Protection Regulation (GDPR) in conjunction with § 3 para. 1 p. 1 no. 10 Niedersächsisches Hochschulgesetz (NHG).



## 2. Cookies

Our website uses cookies. Cookies enable us to provide users of this website with more user-friendly services that would not be possible without the use of cookies. Cookies also allow us to optimise the information and offers on our website for the benefit of users.

Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier for the cookie. It consists of a string of characters that allows websites and servers to be assigned to the specific Internet browser in which the cookie was stored. This enables the websites and servers visited to distinguish the individual browser of the person concerned from other Internet browsers that contain other cookies. A specific Internet browser can be recognised and identified via the unique cookie ID. The purpose of this recognition is to make it easier for users to use our website.

If consent allows the use of cookies, the following cookie may be used on our website:

### Cookie banner

When you visit our website for the first time and subsequently at any time via a cookie banner, we give you the option of selecting your preferences with regard to cookies. To ensure that the settings you have selected can be adhered to on our subpages and that no data is processed against your will, it is necessary that your decision is recorded in a machine-readable form. This is done by a cookie set by our cookie banner. The legal basis for this data processing is § 25 para. 2 no. 2 Telekommunikation-Digitale-Dienste-Datenschutz-Gesetz (TDDDG) in conjunction with Art. 5 para. 2 and Art. 7 para. 1 GDPR. You can delete cookies that have already been set at any time via an internet browser or other software programmes, or adjust your cookie settings at the bottom of the website.

## 3. Cookies from Vimeo

We use Vimeo on our website to embed videos. This is a video portal operated by Vimeo.com Inc., 555 West 18th Street, New York, New York 10011, USA, hereinafter referred to as 'Vimeo'.

Vimeo videos are only integrated into our website with the 'Do Not Track' setting. This means that Vimeo does not place any cookies on your device that could enable cross-website identification. Technically necessary data (your IP address, country of origin, and technical information about your device, such as browser type, operating system, basic device information, date and time of your visit, and information about the video in question) is sent to Vimeo for display and playback.

The transfer of the aforementioned data to Vimeo is necessary in order to make the embedded videos available to you on our websites. We would like to point out that user data from Vimeo is processed outside the European Union on servers in the United States. Further information on the transfer of data to non-EU countries can be found below in the section 'Transfer to third countries'. With regard to the processing for the integration of our videos, we have concluded a contract with Vimeo for the relationship between two controllers ('controller to controller') based on the standard contractual clauses of the EU Commission.



Information about the collection and use of data solely by Vimeo, as well as your rights and protection options as a user, is provided by Vimeo in its privacy policy, which can be found at <https://vimeo.com/privacy>.

Data will only be transferred by us to Vimeo with your prior consent via the cookie banner or subsequently via your 'two-click confirmation' on the video displayed. Your consent or rejection will be stored in a cookie set by us. You can revoke your selection at any time via 'Cookie settings' at the bottom of our website. The legal basis for storing third-party cookies on your end device or accessing information already stored on your end device is § 25 para. 1 TDDDG and Art. 6 para. 1 p. 1 letter a GDPR. With regard to the exceptional transfer to a non-European third country, the legal basis for processing is Art. 49 para. 1 p. 1 letter a GDPR.

#### 4. Game statistics

We also use your IP address, user name, date, time, game duration and performance data to evaluate and improve the games, to compile information that enables comparisons with the performance of other players in future versions of the games, and to conduct research on the decision-making and performance of players when playing the games. The legal basis for the creation of such game statistics is § 3 p. 1 no. 1 NDSG in conjunction with Art. 6 para. 1 p. 1 letter e, para. 2 and 3 GDPR in conjunction with § 3 para. 1 p. 1 no. 1 NHG.

#### General Information:

Even if you do not make use of your rights below, your data will be stored by us only as long as it is necessary for the above-mentioned purposes. The log files are generally stored for a maximum of 30 days. This does not apply if, in derogation thereof, a longer storage or retention period is required by law or is necessary for legal enforcement within the statutory limitation periods. If data is only retained for the aforementioned purposes, data access is limited to what is necessary for this purpose.

As a matter of principle, we keep your data to ourselves and make it available only to those employees who need it for their work within the scope of fulfilling their tasks. This does not apply if we are legally obligated to disclose it. In addition, we reserve the right to have some of these activities carried out by third-party providers, provided that they offer sufficient guarantees that appropriate technical and organizational measures are implemented in such a way that the data processing is carried out in accordance with legal requirements and ensures the protection of your rights.

We would like to inform you that the provision of your data is neither legally nor contractually required. If you do not provide your data, this means that you will not be able to view the website or only to a limited extent.

Automated decision-making including profiling within the meaning of Art. 22 para. 1 and 4 GDPR does not take place.

#### Transfer to third countries:

We would like to point out that when using optional services on our website or when using Vimeo, user data may be processed outside the European Union. In particular, data may be stored on



servers in the United States, or security authorities may access the data at subsidiaries of US parent companies. In exceptional cases, your data may then be processed by US authorities.

This may entail risks for you, as it could make it more difficult to enforce your rights, for example, because there are no adequate administrative or judicial remedies against such processing. Furthermore, there are no specific guarantees under Art. 46 para. 2 letter f GDPR to compensate for any shortcomings. For these reasons, the European Court of Justice has assessed the level of data protection in the USA as insufficient when measured against EU standards under the GDPR.

The services affected in this way will therefore only be used for exceptional transfers to a non-European third country with your consent in accordance with Art. 49 para. 1 letter a GDPR. Your consent or refusal will be stored in a cookie set by us. You can revoke your selection at any time with future effect via 'Cookie settings' at the bottom of our website.

### Your right to object according to Art. 21 GDPR:

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you.

In this case, we will no longer process this data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

### Your right to withdraw consent according to Art. 7 para. 1 p. 1 GDPR:

If we process your data on the basis of your consent, you have the right to withdraw your consent at any time with future effect. This means that the lawfulness of the processing carried out on the basis of your consent until withdrawal remains unaffected.

The declaration of revocation can be made informally and does not require any justification. You can revoke your selection at any time via 'Cookie settings' at the bottom of our website. If you revoke your consent, you will not suffer any disadvantages.

### Your other rights:

If incorrect data is processed, you may request us to correct this data without delay. If the legal requirements according to Art. 17 or 18 GDPR are met, you are also generally entitled to the right to immediate deletion or restriction of the processing of the data. Please note that restricted processing of the data may not be possible.

To exercise your above rights, please contact:

Leuphana Universität Lüneburg  
Dr. Johannes Katsarov  
21335 Lüneburg, Universitätsallee 1, C6.110

E-Mail: [johannes.katsarov@leuphana.de](mailto:johannes.katsarov@leuphana.de)



If you have any further questions, our data protection officer will be happy to advise you.

If you have any complaints regarding data protection, please contact a data protection authority of your choice.

Directly responsible for Leuphana University of Lüneburg is:

Der Landesbeauftragte für den  
Datenschutz Niedersachsen  
Prinzenstraße 5  
30159 Hannover.

E-Mail: [poststelle@lfd.niedersachsen.de](mailto:poststelle@lfd.niedersachsen.de)